

Welcome from the new Department Head - Dr. Richard Marini

The Horticulture Alumni Group and the Department of Horticulture have joined forces to create this new newsletter to keep our friends and alumni informed about Horticulture happenings at PSU. Our alumni are important to the department and hopefully this newsletter will help promote a strong relationship.

I just joined Penn State in July, so I would like to briefly introduce myself and philosophize a little about the profession of horticulture. I grew up in Massachusetts, where my grandparents owned a small vegetable farm and my dad was a county extension horticultural agent. I obtained degrees from the University of Massachusetts, the University of Vermont, and Virginia Tech, and began my career at Rutgers University where I taught Tree Fruit Science and did research on tree fruits. For the past 19 years I was the Tree Fruit Extension Specialist at Virginia Tech. Since I grew up with horticulture I am concerned about the changes that are occurring in many horticulture departments around the country. Although I enjoyed my research career and working with the fruit industry, I was attracted to this position because I may have greater impact on the future of horticulture as a department head.



To compensate for declining public funding for higher education and extension, many horticulture departments have reallocated traditional horticultural positions to basic plant biology positions. Some of these scientists have no horticultural training and are hired primarily to obtain external funds to help support the university, the college, and the department, but they contribute little to the teaching and outreach efforts of the department and they do little to serve horticultural industries. In addition, there is little money to fund graduate students in the applied aspects of horticulture. As a result the number of professional horticulturists is declining both nationally and internationally. Sometimes I wonder if horticulture departments will exist at Land Grant Universities in the future. This has huge implications for the horticultural industries and society because horticulture touches everyone every day.

The reason I was attracted to Penn State is because this department has a good balance between basic and applied science. This is one of the few comprehensive

Continued on page 2

Hort Alumni Update

The horticulture alumni group has taken a severe beating in the last few years. We lost our ability to sell corsages at home football games and the number of “active” members has dwindled to a handful. As a result, we no longer have an annual newsletter mailing, an annual pig roast, and other activities. With the limited funding we receive from teaching Adult Education winter courses, we have continued funding the annual Hort Alumni Scholarship as well as donations to the Department.

The Hort Alumni scholarship has been a positive achievement for the Alumni. ‘Giving back’ is a way for our future horticulture professionals to achieve their educational goals. This \$500 annual scholarship provides one or two Horticulture students with assistance. This year the honors went to Doug Muth, a Landscape Contracting senior from Ridgway, PA. Our goal is to get this scholarship endowed by the University so the annuity would pay for the annual scholarship award. Currently, we are about one third of the way to the Endowment goal. We have \$18,000 of the \$50,000 necessary to endow a scholarship in the name of Horticulture Alumni. Please consider donating to a worthy cause! For more information contact the Department of Horticulture (<http://hortweb.cas.psu.edu/>) or the

College of Ag Sciences Development office (<http://agalumni.cas.psu.edu/Dev.html>). We hope to see you at the Ag Tailgate on November 20. Contact AgAlumni@psu.edu for more information on the tailgate.

Mary Wodecki ('91) Current Hort Alumni President

Continued from page 1

Welcome from the New Department Head.....

Horticulture departments remaining in the country and it has an opportunity to grow. Every faculty member in the department works with horticultural crops and I hope we can strengthen the basic aspects of the department by hiring faculty with training in emerging areas of plant science. By merging basic and applied research this department will remain a modern horticulture department and we will be able to apply new strategies to solve problems that horticulturists have been unable to solve using traditional techniques. Our students will also have the skills they need to take advantage of the wide choice of professional opportunities available to them.

Another attraction for me is the rich history and traditions at Penn State and in the Department of Horticulture. The Horticulture alumni group has helped support undergraduate education in the past and I hope this tradition will continue. With this newsletter we hope to improve communications with our alumni and we hope to enhance the opportunities to socialize and have fun together because we are all connected by our love of horticulture.

Penn Staters Serve ASHS

Five members with current or former affiliation with the Penn State Horticulture Department have recently served or are currently serving in leadership positions for the American Society for Horticultural Science (ASHS). ASHS is the largest professional horticultural organization in the world and its 10-member Board of Directors are elected by the general membership to serve two-year terms to set the policies for the society. **Dennis Decoteau**, Professor of Horticulture, recently completed a term as Vice President for the Education Division. **Bill Lamont**, Professor of Vegetable Crops recently completed a term as Vice President for the Extension Division, while **Rich Marini**, Professor and Head, is serving a term as Chair of the Publications Committee. **Allison Brown**, Adjunct Assistant Professor of Horticulture, is serving as Vice President for the International Division. In addition, **Neal De Vos** (a PSU alum) is serving as the Editor-In-Chief for HortTechnology and The Journal of the American Society for Horticultural Science, two of the Society's 3 journals.

Visiting Alumnus

Dr. Katie Perry

Dr. Katie Perry, an alumnus of the Department of Horticulture (with two degrees from Hort.), was recognized as a University Alumni Fellow (this is a joint honor with the College of Earth and Mineral Science, where she received her third PSU degree). Dr. Perry spoke and met with our department on Friday, October 15, 2004. She is currently a Senior Provost for the Office of Administrative Affairs at North Carolina State University.

William J. Troxell

William J. Troxell received this year's PA Vegetable Growers Association 2004 Outstanding Alumnus Award in Horticulture. William spoke at PSU on October 29, 2004.

William J. Troxell is the Executive Secretary, Pennsylvania Vegetable Growers Association and also the Executive Secretary, Pennsylvania Marketing and Research Program, as well as the owner of Troxell Administrative Services (former Office of Horticulture Trade Alliance).

He graduated from Penn State in 1982 with his M.S. degree in Horticulture. He received his B.S. from Delaware Valley College of Science and Agriculture in 1979.

His work experience started back in 1975 for Furman Foods, Inc. He then worked for Leon Epler Farms, Inc. in 1977-1978 and Whitenight's Farm Market from April 1983 until June 1989. He formed Troxell Administrative Services in December 1983 to the present time. He served as Executive Secretary of the Pennsylvania Vegetable Growers Association from December 1983 to the present time, which has grown from 274 members in 1983 to 900 members presently. He served on the Pennsylvania Vegetable Marketing and Research Program from April 1989 to present.

He is a delegate to the Pennsylvania Horticultural Trade Alliance with the position of Treasurer from 1990-1991, President from 1992-1993 and Secretary in 1994 and 1999, 2003 to present. He is also a member of the Pennsylvania Farm Bureau from 1990 to present.

Ag Alumni Tailgating

This year's Ag Alumni Tailgating event will be held on November 20, 2004 at the Ag Arena, University Park Campus. We hope to get a crowd of Horticulture & Landscape Contracting graduates together for a relaxing social event. There will be a reserved table for Horticulture Alum. Doors will open 3 1/2 hours before kickoff and a meal will be served 2 hours before kickoff. Stop on by and eat good food, talk to old friends, elect new officers, and go to the Penn State vs. Michigan State football game. If you are interested in registering contact AgAlumni@psu.edu

During the Ag Alumni Tailgating there will be a Silent Auction held that benefits the United Way. Items available for bidding at past auctions included framed college photos, college cheese, mushrooms, plants, and gift certificates. For more information about the Silent Auction, contact Dawn Holsopple at 814-865-2542.

Current Officers:

President:	Mary Wodecki ('91)
Vice-President:	Bryan Hoover ('92)
Treasurer:	Tracey Harpster ('83)
Secretary:	Lori Follett (Johnston)('95)

Fund Raising

Mary and Tracey again taught two classes this Spring through the State College Area School District Community Education. "Flower Arranging" is always a popular class. It's a great way to forget the winter blues. The other course, "Perennial Gardening" has been around for a long time. Money from these courses goes into the scholarship fund.

Our main money maker - selling corsages at home football games has almost come to an end. Due to Penn State Athletic policy changes, we are only allowed to sell corsages pre-game at the Homecoming football game. Its sad that this tradition is being tied up in such politics! Also, it has been VERY difficult to get helpers to sell corsages at the game. If interested, please drop Tracey (TLH8@psu.edu) or Mary (MTW174@psu.edu) and email.

2004-2005 Horticulture Department

Scholarships and Awards

The Horticulture Department awarded \$137,794 in scholarships and awards to 121 students for the 2004-2005 academic year.

Scholarship and award recipients are chosen by unit scholarship committees as well as a college-wide committee on the basis of their qualifications and donor-established guidelines.

The amount awarded is listed next to the name of the scholarship. The notation immediately following a student's name is an abbreviation for the student's major (HORT. - Horticulture, LSCPE - Landscaping, PLPHY - Plant Physiology).

If you wish to make a contribution towards any of these scholarships, or are considering establishing a new scholarship, contact: Denise Connelly, Asst. to Dean, College of Agricultural Sciences, Penn State, 140 Ag Administration Bldg., University Park, PA 16802; phone (814) 865-0113; email - dcc6@psu.edu.

Penn State Hort. Club Scholarship \$2065

Joseph Stitt, LSCPE, Belleville, PA
Ingrid Hersh, LSCPE, Groton, MA

Patrick Bennett Scholarship \$1363

Joseph Stitt, LSCPE, Belleville, PA

Twig & Blossom Garden Club Scholarship \$2000

Anna Tunderman, LSCPE, Danbury, CT
Julianne Wilkinson, LSCPE, West Grove, PA

Darrell Walker Scholarship \$1607

Jody Layton, HORT, Evans City, PA

Brickman Scholarship \$2000

Joshua Ickes, LSCPE, State College, PA
Jeffrey Gowen, LSCPE, Ebensburg, PA

Robert Meahl Scholarship \$1400

Jeffrey Gowen, LSCPE, Ebensburg, PA

Wilbur & Mary Cherry Scholarship \$1197

Shawn Garretson, HORT, Biglerville, PA

Aden & Merna Francis Scholarship \$1635

Julie Flinchbaugh, HORT, York, PA

Joseph Johnston Scholarship \$5418

Mary Colson, HORT, Pilesgrove, NJ
Christy MacCallum, HORT, Aaronsburg, PA
Kacee Wheeland, HORT, Port Matilda, PA

Catherine Imbt Scholarship \$5697

Claudia DeVuono, LSCPE, Laurel, MD
Jessica Bly, LSCPE, Fairfield, CT
Andrew Bayer, Jr., LSCPE, Tyrone, PA
Jennifer Baldwin, LSCPE, State College, PA
Robert Reese, HORT, Carlisle, PA
Jennifer Bixler, HORT, Grantville, PA

John Weinberger Scholarship \$2330

Heather Marcy, LSCPE, Kingsley, PA
Derek Matthews, LSCPE, Saxton, PA
Thomas Hartland, LSCPE, Johnstown, PA

Klopp Scholarship Award \$247

Lynn Butler, HORT, State College, PA

Harry Skinner Scholarship \$4874

Jessica Lenker, HORT, Blain, PA
Kyle Narsavage, LSCPE, Silver Spring, MD
Daniel Newhaus, LSCPE, Dallastown, PA
Kimberlee Hassler, LSCPE, Bellefonte, PA

Oliver Christman Scholarship \$16,400

Jeffrey Gowen, LSCPE, Ebensburg, PA
Lonnie Williams, LSCPE, Altoona, PA
Andrea Surface, LSCPE, Linesville, PA
Chad Spidell, LSCPE, Home, PA
Jeffrey Shugarts, LSCPE, DuBois, PA
Christopher Seanard, LSCPE, Shickshinny, PA
Christopher Powers, LSCPE, White Hall, MD
Jason Pastva, LSCPE, Vandergrift, PA

Oliver Christman Scholarship \$16,400 cont'd

Anthony Morelli, LSCPE, Huntingdon, PA
Adam Maslonik, LSCPE, Carrolltown, PA
Anthony Martin, LSCPE, Ephrata, PA
Kabel Kellogg, LSCPE, Shinglehouse, PA
Thomas Fisher, LSCPE, Moon Twp., PA
Lucas Fisher, LSCPE, Fredonia, PA
Jazze Blackwell, LSCPE, Trenton, PA
Timothy Badidta, LSCPE, Lowellville, OH
Douglas Muth, LSCPE, Ridgway, PA
Jeffrey Erb, LSCPE, Lancaster, PA
Anthony Capotosto, LSCPE, Friendsville, PA
Martin Kinnaman, LSCPE, Bangor, PA
Joshua Ickes, LSCPE, State College, PA

J. Franklin & Agnes Styer Scholarship \$13,069

Ezequiel Villanueva-Ruiz, HORT, Guelph, NIG
Christopher Speers, HORT, Fayetteville, PA
Paul Scanlon, HORT, State College, PA
Alison Waltier, LSCPE, Corry, PA
Neil Mosier, LSCPE, Rome, PA
Ashley Krznaric, LSCPE, Monongahela, PA
Matthew Madia, LSCPE, Pittsburgh, PA
Sharon Barbour, LSCPE, Great Meadows, NJ
Matthew Conlin, LSCPE, DuBois, PA
Zachary Danek, HORT, Bethlehem, PA
Steven Szostak, LSCPE, Leechburg, PA
Benjamin Gussler, LSCPE, Harrisburg, PA
Bryan Elliott, LSCPE, Collingdale, PA
Anna Tunderman, LSCPE, Danbury, CT

Joseph & Sharon Strite Scholarship \$ 2499

Christopher Reid, HORT, Orrtanna, PA
Michael Kovach, HORT, Duncansville, PA

***J. Lupton & Eva Mecartney Scholarship
\$28,214***

Patricia Grim, HORT, Hanover, PA
Timothy Gebhart, HORT, West Sunbury, PA
Tarrah Geszvain, HORT, State College, PA
Joseph Gerber, HORT, St. Mary's, PA
Jonelle Carruthers, HORT, Curwensville, PA
Alexis Davis, HORT, Philadelphia, PA
Stephanie Gannon, HORT, Morris Plains, NJ
Curtis Runyan, HORT, Marion Center, PA
Mary Colson, HORT, Pilesgrove, NJ
Jody Layton, HORT, Evans City, PA

***J. Lupton & Eva Mecartney Scholarship
\$28,214 cont'd***

Meredith Altland, HORT, Perry, OH
Michael Kovach, HORT, Duncansville, PA
Christy MacCallum, HORT, Aaronsburg, PA
Messina Hodson, HORT, Emporium, PA
Mary Beth Wiseman, HORT, Bellefonte, PA
Christopher Reid, HORT, Orrtanna, PA
Jeffrey Kochem, HORT, Hamilton, NY
Enily Black, HORT, Aspers, PA
Allen Muszynski, HORT, Philadelphia, PA
Scott Vincie, HORT, E. Chambersburg, PA

George Sherlock Scholarship \$5697

Jacob Altemus, HORT, Penn Run, PA
Justin Blanche, HORT, New Hope, PA
Daniel Hackman, HORT, Lebanon, PA
Andrew Myers, LSCPE, Altoona, PA
Laura Maynard, LSCPE, Wellsboro, PA
Patricia Stefanick, HORT, Furlong, PA
Brian Elliott, LSCPE, Collindalle, PA
Tariq Kowalski, HORT, Boalsburg, PA
Matthew Conlin, LSCPE, Dubois, PA
Michael Kovach, HORT, Duncansville, PA
Andrew Thompson, LSCPE, Street, MD
Donald Seratch, LSCPE, Levittown, PA

Robert Lamar Skeath Scholarship \$ 10,393

Troy Kuzmitsky, LSCPE, Zion Grove, PA
Kathryn Sanford, HORT, Wyomissing, PA
Luke Hallman, HORT, Pennsburg, PA
Alex Peck, LSCPE, Lewisburg, PA
Lucinda Bray, LSCPE, Richland, PA
Kelly Martin, HORT, Birdsboro, PA
Tara Chrzanowski, HORT, Sinking Spring, PA
Hans Tornquist, HORT, Morgantown, PA
Christopher Dunne, LSCPE, Malvern, PA
Crystal Hoffman, Morgantown, PA

Walter Thomas Scholarship \$ 19,170

Paramita Basu, PLPHY, State College, PA
Ivan Ochoa, HORT, State College, PA
Ann Widrig, HORT, Centre Hall, PA

David Curwen Scholarship Award \$489

Lynn Butler, HORT, State College, PA

Cont'd from page 6

***Max & Esther Sestili Memorial Award in LSCPE
\$1100***

Anna Tunderman, LSCPE, Danbury, CT
Neil Mosier, LSCPE, Rome, PA

Hort Alumni Group Scholarship \$500

Douglas Muth, LSCPE, Ridgeway, PA

Radley Run Garden Club Scholarship \$1000

Eric Kobb, LSCPE, Media, PA

Esther Darrow Scholarship \$5430

Catherine Moehle, HORT, Rochester, NY
Katie Palanjian, HORT, Medford Lakes, NJ
Diane Schramm, HORT, Jeannette, PA
Rachel Itle, HORT, Jeannette, PA

Alcinda Scholarship Award in LSCPE \$ 1000

Aaron Scordo, LSCPE, Tyrone, PA

Bartlett Tree Foundation Scholarship \$ 1000

Shanna Kimmel, LSCPE, Home, PA

Landscape Contracting **2004 Fall Field Trip**

By: Dan Stearns

Twenty-one juniors and seniors in Landscape Contracting joined faculty and alumni (**Scott Burk '95** and **Eddie Anawalt '98**) on a September tour of contracting firms, nurseries, garden centers and public gardens. The annual Landscape Contracting Fall Field Trip traveled to the New York metropolitan area, with the first stop being Shemin Nurseries, Greenwich, CT., where the re-wholesale business was explored. The next site was Pepsico headquarters in Purchase, NY, where we were hosted by Larry Labriola, maintenance contractor for the corporate campus and sculpture garden. Pepsico was followed by a tour of the gardens at Battery Park City in Manhattan, where an organic, soil-based approach to plant health was highlighted. The tour also visited Paley and Greenacre Parks, two vest-pocket parks with impressive water features in midtown Manhattan.

Day two of the trip started in Livingston, NJ with a visit to Dubrow's Garden Center and Nursery. Discussion centered on Sheldon Dubrow's business philosophy and marketing strategies. A visit to Jacobsen's Landscape Design and Construction in Midland Park, NJ was highlighted by a visit to one of their current residential projects. Landscape Contracting alumni **Josh Conway '04** served as one of our hosts. Alumnus **James Madison '04** is also employed at Jacobsen's but was unable to join us.

The last stop on the trip was at Matterhorn Nursery in Spring Valley, NY. This eclectic garden center offers visitors a truly unique experience, with rose gardens, water features, and a wide selection of plants and accessories.

The annual Fall Field Trip exposes students to a variety of businesses and gives them a glimpse of how public gardens are maintained. The learning is continuous as discussions on the bus fill the time between stops. It gives the landscape contracting program and the host companies a chance to build relationships that greatly benefit both. It is also an excellent opportunity for students, faculty, and alumni to interact outside the walls of Tyson Building.

CNFA Zaporizhya **Vegetable Farmers Project**

Peter Ferretti was one of the six volunteers that traveled to the southern Ukraine. There he offered both classroom and hands-on training in vegetable production and harvesting to Zaporizhya farmers. Ten villages throughout the oblast were given the opportunity to learn information regarding vegetable production. Pete has taken pictures of his trip to the Ukraine that have been published in CNFA magazine along with an article. The article is located in the 2004 August issue of CNFA or visit their website at www.cnfa.org.

2004 Graduating Students

Linda Bird	SP04	Major Hort.	Thomas Hartland	FA04	Major LSCPE
Daniel Bobbie	SP04	Major Hort.	Adam Hecht	FA04	Major LSCPE
Jonathan Bolt	SP04	Major Hort.	David Jorgensen	FA04	Major LSCPE
Elizabeth Bubenheim	FA04	Major Hort.	Troy Kuzmitsky	FA04	Major LSCPE
Lynn Butler	FA04	Major Hort.	Angela Lloyd	SP04	Major LSCPE
Lauren Cammiso	SP04	Major Hort.	James Madison	SP04	Major LSCPE
Heather Emminger	SP04	Major Hort.	William McDowell	SU04	Major LSCPE
Diana Erb	SP04	Major Hort.	John Murnin	FA04	Major LSCPE
Adam Famoso	SP04	Major Hort.	Robert Poust	SP04	Major LSCPE
Katrina Getz	SP04	Major Hort.	Joel Schock	SP04	Major LSCPE
Ronald Gravish	SP04	Major Hort.	Aaron Scordo	FA04	Major LSCPE
Katy Hillard	SP04	Major Hort.	Christophe Seanard	FA04	Major LSCPE
Christy MacCallum	FA04	Major Hort.	Donald Seratch	FA04	Major LSCPE
Edgar Morrison	SP04	Major Hort.	Diana Silva	SP04	Major LSCPE
Jessica Ocel	SP04	Major Hort.	Laurie Smith	FA04	Major LSCPE
Thomas Patterson	SU04	Major Hort.	David St. Onge	SP04	Major LSCPE
Lynn Ressler	SP04	Major Hort.	Carrie Thomas	SP04	Major LSCPE
Amanda Schott	SP04	Major Hort.	Gregory Toolan	SP04	Major LSCPE
Stephanie Simpson	SP04	Major Hort.	Kelley Watschke	SP04	Major LSCPE
Sarah Smith	SP04	Major Hort.	David Woehler	FA04	Major LSCPE

Andrew Bayer	FA04	Minor Hort.
Sarah Bowen	SU04	Minor Hort.
Gwendolyn Crews	FA04	Minor Hort.
Serah Hall	SP04	Minor Hort.
Laura Harkins	SP04	Minor Hort.
Gregory Hoplamazian	SP04	Minor Hort.
Joseph McDaniel	SP04	Minor Hort.
Aaron Scordo	FA04	Minor Hort.
Nicole Yesilonis	FA04	Minor Hort.

William Ansalvish	SP04	Major LSCPE
Andrew Bayer	FA04	Major LSCPE
Joshua Borer	FA04	Major LSCPE
Matthew Conlin	FA04	Major LSCPE
Rebecca Conrad	FA04	Major LSCPE
David De Rubeis	SP04	Major LSCPE
Amanda Eads	SP04	Major LSCPE
Marissa Edelman	SP04	Major LSCPE
Lucas Fisher	FA04	Major LSCPE
Keli Garman	SP04	Major LSCPE
Serah Hall	SP04	Major LSCPE
Erin Hamme	SU04	Major LSCPE

Thomas Hartland	FA04	Major LSCPE
Adam Hecht	FA04	Major LSCPE
David Jorgensen	FA04	Major LSCPE
Troy Kuzmitsky	FA04	Major LSCPE
Angela Lloyd	SP04	Major LSCPE
James Madison	SP04	Major LSCPE
William McDowell	SU04	Major LSCPE
John Murnin	FA04	Major LSCPE
Robert Poust	SP04	Major LSCPE
Joel Schock	SP04	Major LSCPE
Aaron Scordo	FA04	Major LSCPE
Christophe Seanard	FA04	Major LSCPE
Donald Seratch	FA04	Major LSCPE
Diana Silva	SP04	Major LSCPE
Laurie Smith	FA04	Major LSCPE
David St. Onge	SP04	Major LSCPE
Carrie Thomas	SP04	Major LSCPE
Gregory Toolan	SP04	Major LSCPE
Kelley Watschke	SP04	Major LSCPE
David Woehler	FA04	Major LSCPE
Nicole Yesilonis	FA04	Major LSCPE
Steven Zimmer	SP04	Major LSCPE

American Floral Endowment at Penn State

On July 23rd - 25th the annual board meeting of the American Floral Endowment (AFE) was held at Penn State University. The board spent half a day Friday getting to know more about the department's activities in floriculture, followed by a dinner with department staff, and Saturday had a dinner with representatives of PA's floriculture industry.

During the visit there were many positive comments from the board about Penn State and our programs. **Jay Holcomb** deserves a special acknowledgement for helping to organize this and for lining up the invitees for the Saturday dinner, and thanks to all the PSU participants for helping to make this a successful event.

Visit the Horticulture Department at:
<http://hortweb.cas.psu.edu/>

People in the News

25 Year Awards – Congratulations to **Richard Arteca**, Professor of Horticultural Physiology, **Robert Oberheim**, Manager, APD and Hort Farms, and **Sharon Pishak**, Research Support Assistant. They will be recognized in December for 25 years of service to the College of Agricultural Sciences.

James Sellmer was recently promoted to Associate Professor, effective July 1, 2004.

Daniel Stearns was promoted to Professor of Landscape Contracting, effective July 1, 2004. Dan was also named to the Community of Teaching Excellence at the College of Agriculture's Scholarship and Awards Banquet on October 12, 2004. He received a certificate of Recognition and \$500 to support his teaching and continued professional development.

Richard Craig, Professor Emeritus of Plant Breeding and J. Franklin Styer Professor Emeritus of Horticultural Botany, was invited to present the B.Y. Morrison Lecture. The lecture was a featured event at the 101st Annual meeting of the American Society for Horticultural Science in Austin, Texas in July 2004.

Robert Crassweller, Professor of Tree Fruit, recently returned from a six-month sabbatical leave at Massey University in Palmerston North, New Zealand. The primary purpose of the leave was to develop electronic learning resources for a course on Deciduous Tree Fruit Production in collaboration with Dr. Ian Warrington and Bruce Mackay. Dr. Crassweller also learned about the teaching program at Massey University and visited with people involved in the New Zealand fruit industry, including growers, consultants, and researchers, to learn about the industry and information transfer.

Amanda Wagner Scott was promoted to a Staff Assistant IV, effective August 1, 2004.

Congratulations to **Ylva Besmer** on passing her final oral exam.

Dr. Daney Jackson became Director of Cooperative, Extension, Associate Vice President for Outreach and Associate Dean, College of Agricultural Sciences, effective August 1, 2004.

Melissa Ho was named a "Teresa Heinz Scholar for Environmental Research" for her work on root architectural traits related to adaptation of plants to resources limited environments.

Dr. Tracy Hoover was promoted to Interim Head of the Department of Agricultural & Extension Education, effective July 1, 2004.

Taryn Bauerle was one of five awarded the American Wine Society Educational Foundation (AWSEF) scholarship and one of the two scholarship winners invited to make a presentation of their research programs to the national meeting of the American Wine Society.

UPCOMING EVENTS

November 20, 2004	Ag Alumni Tailgate
February 1 - 3, 2005	Mid-Atlantic Fruit & Vegetables Conference
February 8 - 10, 2005	60th PLNA Conference
March 6 - 13, 2005	Philadelphia Flower Show
August 16 - 18, 2005	Ag Progress Days
October 8 & 9, 2005	Hort Show 2005

Visit the Horticulture Department at:
<http://hortweb.cas.psu.edu/>

Welcome!

Dr. James Schupp joined the Department of Horticulture on April 1, 2004, as an Associate Professor. Jim will be located at the Fruit Research and Extension Center, in Biglerville and will conduct research related to tree fruit production and contribute to the Extension/Outreach activities of the Center. Jim is a native of Ohio and received his B.S. in business administration from Bowling Green University in 1978, his M.S. in pomology in 1985, and his Ph.D. in pomology in 1988, both from Ohio State University. His graduate adviser was PSU alum, Dr. David Ferree. Jim spent the first 12 years of his professional career with the University of Maine. Before coming to Penn State, he served as an Associate Professor for about five years with Cornell University's Department of Horticultural Sciences at the New York State Agricultural Experiment Station, at the Hudson Valley Lab in Highland, N.Y. Jim, his wife Melanie, and their daughter, Martha, are just getting settled in their home near Biglerville.

Candie Manny is our new receptionist, effective May 2004. Candie is a Staff Assistant V.

In Memoriam

Dr. Paul Grun passed away April 28, 2004 in State College, PA. He worked in the Department of Botany, Plant Pathology, Biology, and Horticulture during his 36 years on the faculty. Dr. Grun retired from the University in 1990.

Dr. Marvin Runner passed away January 10, 2004, at the age of 86. Dr. Runner was an Associate Professor in the Horticulture Department. Dr. Runner was in charge of the flower and vegetable trial gardens on campus for many years.

Horticulture Department Items for Sale

Golf Shirts	\$15
Sweatshirts	\$24
Coffee Mugs	\$ 5

More About Us....

Births

Evdokia M.A. Miguel was born on February 11th to **Magalhaes & Janete Miguel**. Magalhaes is a grad student with Jonathan Lynch.

Samuel David de la Riva was born on July 26th to **Miguel & Laurie de la Riva**. Laurie is a grad student with Jonathan Lynch.

Evan Chen was born on August 24 to **Chien-Chih Chen**. Chien-Chih is a grad student with Rick Bates.

Luka Dozic was born on October 2nd to **Milica & Aleksandar Dozic**. Milica is a grad student with Rick Bates.

Partings

Xuming Huang, research associate.

Marriages

Amanda Wagner (Staff Assistant IV) was married to Jason Scott on October 2nd.

Retirees

Professor **Robert Nuss** retired on April 1st, 2000.

Professor **Richard Craig** retired on December 31st, 2002.

Associate Professor **George Greene** retired on January 1st, 2002.

Horticultural Items for Purchasing Below



2004 Hort Show

“Where The Path May Lead”

By: Dan Stearns

The 2004 Hort Show, held the weekend of October 9 and 10, continued the Horticulture Club's tradition of combining plants, gardens and education to create an environment enjoyed by visitors from around the state and beyond. The theme of this year's show was "Where The Path May Lead", inspired by a poem by Corinne Roosevelt Robinson. Visitors strolled along winding paths that led them to a variety of spaces created to showcase waterfalls, ponds, ornamental plants, and produce. A crowd favorite was the dripping arbor, a walk-through water feature that delighted both young and not-so-young. The display of trees and shrubs was exceptional, providing respite from the traffic and football activities outside the Snider Agricultural Arena.

This year's show was dedicated to alumnus **Lori Johnson-Follett**, a 1995 graduate. Lori served as an officer of the club and co-managed the 1994 show. She has been quite involved with the show ever since, offering valued input on the show's mission and suggestions for improvement. Lori's family has also generously contributed to the show through the donation of plant materials. Congratulations Lori!

Work will begin soon on the 2005 Hort Show, giving a new group of students the opportunity to conceptualize and construct, to plan and prepare. They will follow students past and present in experiencing the thrill of knowing that their hard work has resulted in a spectacular event.

FALL SEMESTER 2004

HORTICULTURE 590 –GRADUATE COLLOQUIUM

MONDAY 3:50 - 5:00 PM, ROOM 111 TYSON

Nov. 8	Lee Young, Washington County Extension Director	Extension Dimensions of Horticulture
Nov. 15	Adam Montri, M.S. candidate	Transitioning High Tunnels to Organic Production.
Nov. 22	Christine Thuring, M.S. candidate	The influence of medium type and depth on green roof plant performance in different drought conditions
	Ivan Ochoa, Ph.D. candidate	Auxin and auxin-ethylene interaction on adventitious root formation in common bean (<i>Phaseolus vulgaris</i> L.)
Nov. 29	Paramita Basu, Ph.D. candidate	Ethylene regulates plagiogravitropic growth of basal roots in <i>Phaseolus vulgaris</i>
Dec. 6	Dr. Christina Wells, Assistant Professor, Clemson University	Modeling the impact of soil biota on fine root dynamics

Visit the Horticulture Department at:
<http://hortweb.cas.psu.edu/>

“THE CELLAR MARKET”

By: Bill Lamont

Background

Agricultural operations in today’s marketplace require well-educated individuals, if they are to survive and prosper. At the same time, the number of students entering programs in agricultural colleges with an agricultural background and experience are in the minority. More “intensive, hands-on, educational programming” is sorely needed to provide the in-depth practical educational experience in both production and marketing that many students are lacking and which is not provided in the courses they take under current traditional semester course structure.

What is the Ultimate Goal of the Cellar Market?

The ultimate goal of the project is to develop a “very intensive” collaborative course (that spans the entire summer) in “Advanced Horticultural Crop Production and Marketing”. This course would be a bold departure from traditional educational programming in agriculture and would provide a new direction in agricultural education at the undergraduate level. It would embrace all phases of production and marketing of horticultural crops from planning to planting and especially ‘hands-on’ marketing experience which is non-existence in most curriculums at agricultural universities and colleges.

The course would be offered through the Department of Horticulture at the Penn State University, University Park campus utilizing the facilities of the horticulture farm for the production of horticultural crops.

The Birth of the Cellar Market

The marketing of horticultural crops is a major component of the following courses currently offered by the Department of Horticulture: Hort. 433 Vegetable Crop Production, Hort. 431 Small Fruit Culture, Hort. 453 Flower Crop Production and Management and Hort. 455 Retail Horticulture Business Management and ultimately the new summer course “Advanced Horticultural Crop Production and Marketing. In addition, students can participate in the market through either Hort 496-Independent Studies or Hort 495 Student Internships (1-3 credit hrs).

To achieve this objective, the Cellar Market was developed at which students can be trained and experience “hands-on” marketing through the primary reason for the existence of The Cellar Market on the campus is that it can be used as an educational/research facility, not just for this course, but for the other courses mentioned above, as well as short courses and other educational offerings. Proceeds from sale of products will be used to support the programs in the Department of Horticulture.

We chose to locate the Cellar Market in the Vegetable Cellar across from Eisenhower Auditorium. The rationale for utilizing this facility is that it has cooler space for storage of perishable commodities and is naturally cool in the summer months and accessible to most faculty and staff in the College of Agricultural Sciences.

Source of Horticultural Crops for the Cellar Market

The majority of the horticulture crops to be sold at the Cellar Market will be grown at the High Tunnel Research and Education Facility located at Rock Springs as well as crops grown in the field at the Horticulture Research Farm, Rock Springs, PA.

Hours of Operation for the Cellar Market

The market was open for sales on Wednesday and Thursday from 12 Noon to 5:30 PM during the summer. Beginning in November the market will be opened only on Wednesday from 12 Noon to 5:30 PM. It is anticipated that in 2005 the market will open in April and close in late November or if we heat a high tunnel then open all year.

Visit the Horticulture Department at:

<http://hortweb.cas.psu.edu/>

Alumni News: We Want to Hear from You!

Please take a minute to share what has happened to you recently: new positions, promotions, advanced degree(s), births of children, professional recognitions, retirements, marriages, etc. (Feel free to send photos!)

Mail to: *Dept. of Horticulture, Atten: Alumni Newsletter, The Pennsylvania State University, 102 Tyson Building, University Park, PA 16802 or email hortpsu@psu.edu*

Name _____

Class of 19_____ Degree(s), Major _____

Home Address _____

City _____ State _____ Zip Code _____

Home Phone (____) _____

E-mail Address _____

Your news: new positions, recognitions, retirements, promotions, degree(s), births of children, marriages, etc.

**Department of Horticulture
The Pennsylvania State University
102 Tyson Building
University Park, PA 16802**

